WHAT IS CLAIMED IS:

- 1. An activating agent using ancient water and/or ancient salty water sealed in a crustal deep layer using ancient water and/or ancient salty water itself, or a component contained therein, drawn up from a fractured zone present in a layer lower (deeper) than the metamorphic rock layer, as an active component.
- 2. An activating agent using ancient water and/or ancient salty water sealed in a crustal deep layer according to claim 1, wherein the fractured zone lower (deeper) than the metamorphic rock layer is a fractured zone of a phyllite layer or ancient lime stone.
- 3. A beauty product mixed with an activating agent using ancient water and/or ancient salty water sealed in a crustal deep layer according to claim 1 or 2.
- 4. A food additive mixed with an activating agent using ancient water and/or ancient salty water sealed in a crustal deep layer according to claim 1 or 2.
- 5. A food mixed with a food additive according to claim 4.
- 6. A beverage mixed with a food additive according to claim 4.